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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Reuven WACHTFOGEL, et al  
Serial No.: 09/914,747 Group No.:  
Filed: September 4, 2001 Examiner.:  
For: ADVERTISEMENTS IN AN END-USER CONTROLLED PLAYBACK  
ENVIRONMENT

Attorney Docket No.: U 013624-1

Assistant Commissioner for Patents  
Washington, D.C. 20231

RESPONSE TO NOTIFICATION OF DEFECTIVE RESPONSE

This replies to the Notification of Defective Response mailed December 14,  
2001.

This Declaration in compliance with 37 CFR 1.68 is on page 6 of the  
Combined Declaration and Power of Attorney filed on November 27, 2001. A copy  
of the same is enclosed.

Respectfully submitted,

*JH Cohen* *By No 25,858*

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CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that this paper (along with any paper referred to as being attached or  
enclosed) is being deposited with the United States Postal Service on the date shown  
below with sufficient postage as first class mail in an envelope addressed to the:  
Assistant Commissioner of Patents and Trademarks, Washington, D.C. 20231

*JANET I. CORD* *WREvans*  
(Type or print name of person mailing paper)

Date: December 28, 2001

*[Signature]*  
(Signature of person mailing paper)



Commissioner for Patents, Box PCT  
United States Patent and Trademark Office  
Washington, D.C. 20231  
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U.S. APPLICATION NUMBER NO.	FIRST NAMED APPLICANT	ATTY. DOCKET NO.
09/914,747	Reuven Wachtfogel	U013624-1

INTERNATIONAL APPLICATION NO.
PCT/IL01/00035

LA. FILING DATE	PRIORITY DATE
01/14/2001	01/14/2000

00140  
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CONFIRMATION NO. 2667  
371 FORMALITIES LETTER



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L. & P.

Date Mailed: 12/14/2001

### NOTIFICATION OF DEFECTIVE RESPONSE

The following items have been submitted by the applicant or the IB to the United States Patent and Trademark Office as an Elected Office (37 CFR 1.495):

- U.S. Basic National Fee
- Priority Document
- Copy of references cited in ISR
- Copy of the International Application
- Copy of the International Search Report
- Oath or Declaration
- Request for Immediate Examination

The following items **MUST** be furnished within the period set forth below in order to complete the requirements for acceptance under 35 U.S.C. 371:

- Oath or declaration of the inventors, in compliance with 37 CFR 1.497(a) and (b), identifying the application by the International application number and international filing date. The current oath or declaration does not comply with 37 CFR 1.497(a) and (b) in that it:
  - is not executed in accordance with either 37 CFR 1.66 or 37 CFR 1.68.

Applicant is required to complete the response within a time limit of **ONE MONTH** from the date of this Notification or within the time remaining in the response set forth in the Notification of Missing Requirements, whichever is the longer. No extension of this time limit may be granted under 37 CFR 1.136, but the period for response set in the Notification of Missing Requirements may be extended up to a maximum of six months.

Applicant is reminded that any communications to the United States Patent and Trademark Office must be mailed to the address given in the heading and include the U.S. application no. shown above (37 CFR 1.5)

*A copy of this notice **MUST** be returned with the response.*

BARBARA A CAMPBELL

*enter*

Telephone: (703) 305-3631

PART 1 - ATTORNEY/APPLICANT COPY

U.S. APPLICATION NUMBER NO.	INTERNATIONAL APPLICATION NO.	ATTY. DOCKET NO.
09/914,747	PCT/IL.01/00035	U013624-1